Cheetah Whitepaper

Fast, Fun, Social Payments
Built on the XRP Ledger

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Introduction

Cheetah is Fast, Fun, Social Payments for your friends and family. Cheetah is built on the decentralized XRP Ledger and can settle transactions within four seconds at a fraction of a penny.

Mission

Cheetah is for the community, friends, and family. We call this community the #CheetahCommunity. Value can be sent in an instant without a third party intermediary, such as a bank or a credit card processing company. With Cheetah, users can split meals, fun events, and any social event that involves pitching in on a purchase. To send Cheetah, all you need is a phone/computer and an internet connection. This can empower the unbanked of third world and developing countries, comprising 1.7 billion people [9]. The United States alone has 25% who are unbanked or underbanked [10].

Cheetah Use Case

Cheetah will form partnerships with businesses that promote fun for both friends and families. These businesses can choose to accept Cheetah as payment or use Cheetah for discounts with their products or services. There will be a running list on our website with participating businesses and their **Cheetah Deals**.

We are in the process of developing a **Cheetah App**. This app will allow users to connect to non-custodial wallets (for example, XUMM wallet app) to sign transactions. The following will be features in the Cheetah app:

1) **Cheetah Deals** - users can purchase deals from businesses offering discounts on their services or products.
2) **Cheetah Pack** - users can connect with other Cheetah users.
3) **Cheetah Chat -** users will be able to chat with the Cheetah Community in global and private chat groups.
4) **Cheetah Fastpass** - users can pay businesses with the Cheetah app to avoid long queues/lines. Businesses can have a separate expedited line for customers who pay using the Cheetah App.

The Cheetah app will be in development through 2022 with the initial release date estimated at Q3 2022. Ultimately, our goal is to have Cheetah used worldwide for fast, fun, social payments!
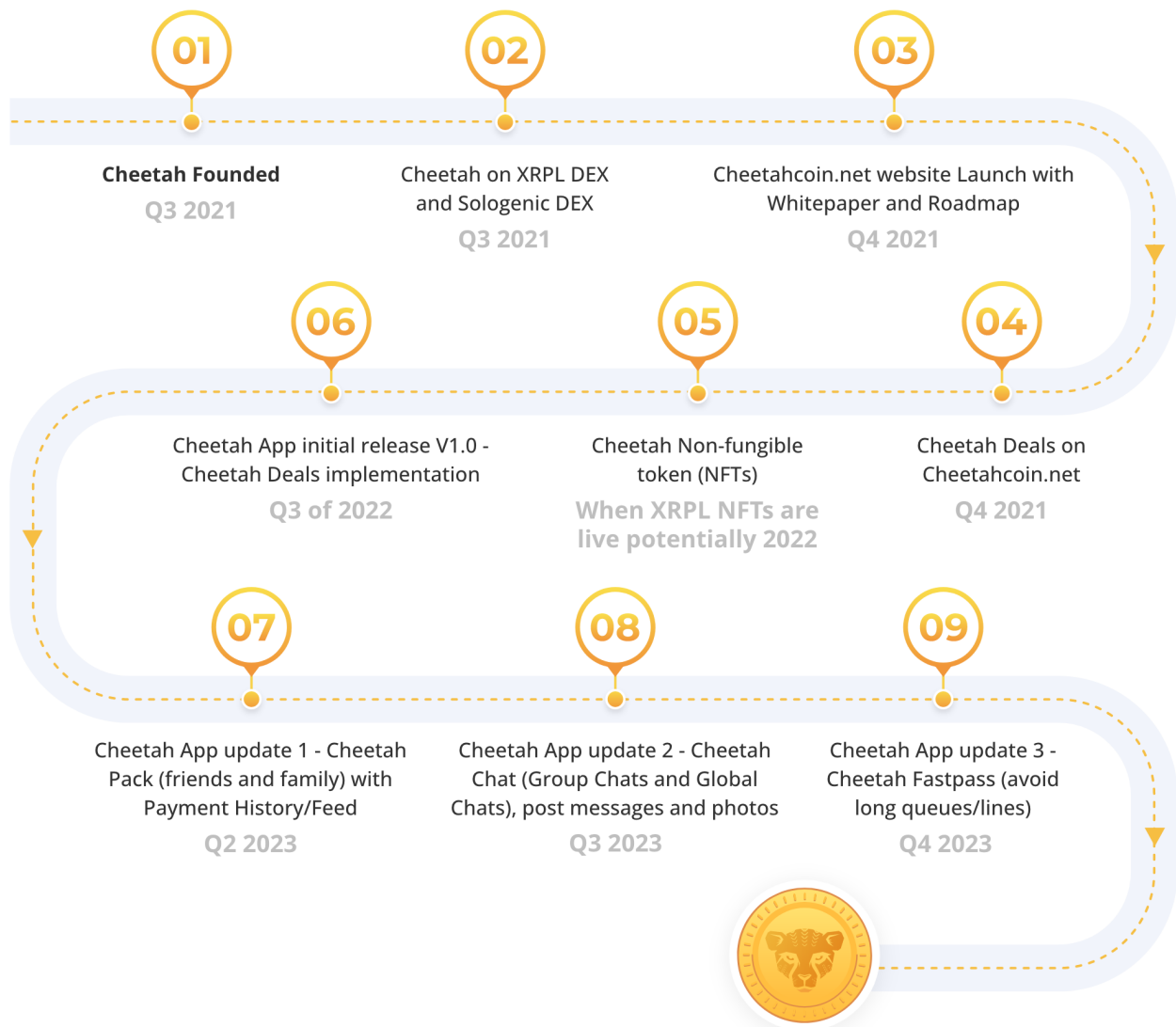
Cheetah Non-Fungible Tokens (NFTs)

Currently, non-fungible tokens (NFTs) feature on the XRP Ledger are in development [1]. Once this feature is available, we will mint Cheetah NFTs that include, but not limited to, Cheetah avatars, logos, Cheetah Deals, and Cheetah Fastpasses. For example, possible NFTs we mint are a limited edition rotating Cheetah Logo coin and Cheetah avatars.
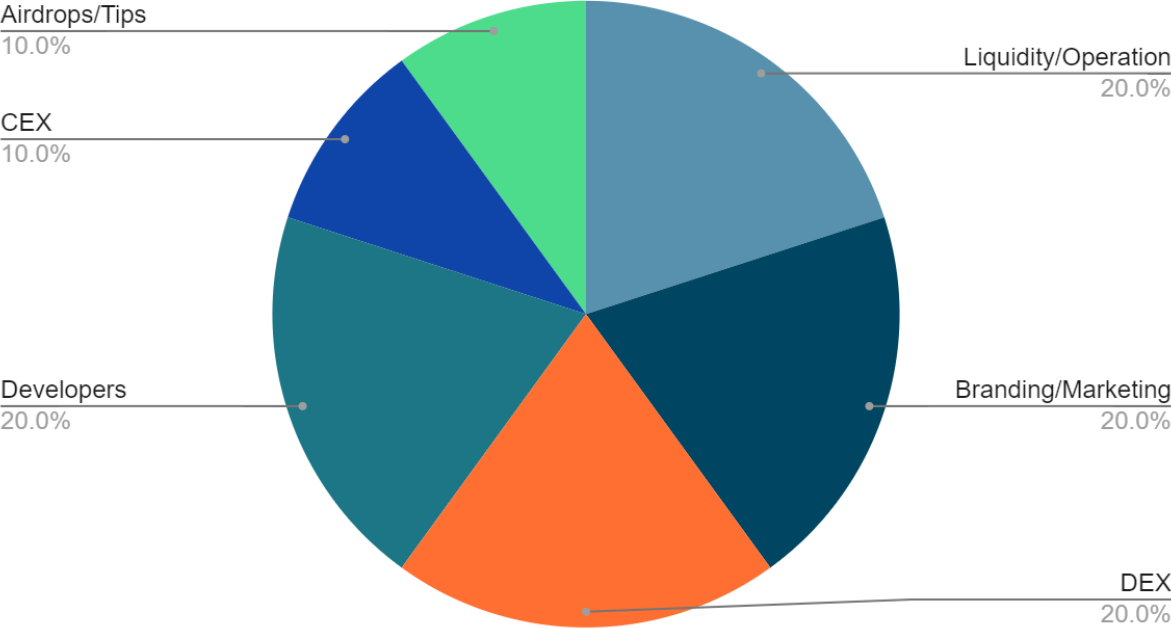
Cheetah Roadmap

Initial Cheetah Roadmap (subject to change):
1) Cheetah Founded - Q3 2021
2) Cheetah on XRPL DEX and Sologenic DEX - Q3 2021
3) Cheetahcoin.net website Launch with Whitepaper and Roadmap - Q4 2021
4) Cheetah Deals on Cheetahcoin.net - Q4 2021
5) Cheetah Non-fungible token (NFTs) - When XRPL NFTs are live potentially 2022
6) Cheetah App initial release V1.0 - Cheetah Deals implementation - Q3 of 2022
7) Cheetah App update 1 - Cheetah Pack (friends and family) with Payment History/Feed - Q2 2023
8) Cheetah App update 2 - Cheetah Chat (Group Chats and Global Chats), post messages and photos - Q3 2023
9) Cheetah App update 3 - Cheetah Fastpass (avoid long queues/lines) - Q4 2023

01 Cheetah Founded — Q3 2021

02 Cheetah on XRPL DEX and Sologenic DEX — Q3 2021

03 Cheetahcoin.net website Launch with Whitepaper and Roadmap — Q4 2021

04 Cheetah Deals on Cheetahcoin.net — Q4 2021

05 Cheetah Non-fungible token (NFTs) — When XRPL NFTs are live potentially 2022

06 Cheetah App initial release V1.0 - Cheetah Deals implementation — Q3 of 2022

07 Cheetah App update 1 - Cheetah Pack (friends and family) with Payment History/Feed — Q2 2023

08 Cheetah App update 2 - Cheetah Chat (Group Chats and Global Chats), post messages and photos — Q3 2023

09 Cheetah App update 3 - Cheetah Fastpass (avoid long queues/lines) — Q4 2023

Tokenomics - 100 Billion Cheetah Supply (Blackholed)

1) 20% Liquidity and Operation
2) 20% Branding and Marketing
3) 20% Distribution through Decentralized Exchanges (DEX)
4) 20% Developers
5) 10% Distribution through Centralized Exchanges (CEX)
6) 10% Distribution through Direct Airdrops and Twitter Tips (tipbot.tips)

Cheetah Tokenomics

Airdrops/Tips
10.0%

CEX
10.0%

Developers
20.0%

Liquidity/Operation
20.0%

Branding/Marketing
20.0%

DEX
20.0%

XRP Ecosystem

Our journey with Cheetah began through our interest in cryptocurrencies. Since Cheetah is built on the XRP Ledger, we support and utilize projects in the XRP ecosystem. As new XRP Ledger features develop, so will the Cheetah project; this includes future XRP Ledger developments in Smart Contracts, Non-Fungible Tokens (NFTs), and Sidechains [1].

These are the projects Cheetah is focused on using in the XRP ecosystem:
1) XRP Ledger (xrpl.org)
2) XRP Toolkit (XRPtoolkit.com)
3) XRP Ledger Decentralized Exchange (DEX)
4) XUMM wallet (xumm.app)
5) XUMM Community (xumm.community)
6) XRP scan (XRPScan.com)
7) Sologenic DEX (Sologenic.org)
8) And other projects or companies who support the XRP Ecosystem

XRP Ledger

Cheetah is built on the decentralized XRP Ledger that has been running for 24/7 since 2013. The XRP Ledger is fast, reliable, and "It just works." We believe the XRP Ledger is the most scalable blockchain with technologies and tools essential to Cheetah payments.

XRP Ledger facts [1][8]:
1) XRP is the native digital asset on the XRP Ledger.
2) XRP Ledger can process 1,500 transactions per second and scale up to 65,000+ transactions per second.
3) The underlying technology has been reliable for 8+ years and has over 63 million ledgers.
4) Transactions are low cost, as low as 0.000012 XRP (12 drops) per transaction and settle within 4 seconds. (Compared to Bitcoin's transaction settlement time of 3600+ seconds.)
5) XRP Ledger is eco-friendly where transactions settle instantly without mining/proof of work.
6) XRP Ledger is distributed and run by a decentralized network of 150+ global validators.
7) XRP Ledger has censorship-resistant transaction processing.
8) XRP and XRP Ledger are open-source technology that anyone can build on.
9) **The Ripple Protocol Consensus Algorithm Whitepaper**

Links and Information

Twitter: https://twitter.com/CheetahCoin
Telegram - https://t.me/joinchat/Yz5ISlBNiyBmZjZh
Discord - https://discord.gg/b3Gfprmmbu
Email: info@cheetahcoin.net
160-bit(40-character) hexadecimal: 436865657461680000000000000000000000000000
Cheetah Issuer Account: rfLudDNMJeu3yD6wEPj37GJ9LBpQ4u42d6
Cheetah Issuer Account is Blackholed: No more Cheetah can be created. Blockholed link
Cheetah Deals Business Application

Sources

1) XRP Ledger (xrpl.org)
2) XRP Toolkit (XRPtoolkit.com)
3) XRP Ledger Decentralized Exchange (DEX)
4) XUMM wallet (xumm.app)
5) XUMM Community (xumm.community)
6) XRP scan (XRPScan.com)
7) Sologenic DEX (Sologenic.org)
8) Ripple (ripple.com/xrp)
9) https://www.worldbank.org/en/news/press-release/2018/04/19/financial-inclusion-on-the-rise-but-gaps-remain-global-findex-database-shows
10) https://www.cnbc.com/2019/03/08/25percent-of-us-households-are-either-unbanked-or-underbanked.html

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Cryptocurrencies price can be affected by many factors, including, but not limited to, national and international economic, financial, regulatory, political, terrorist, military, and other events. Extreme changes in price may occur at any time, resulting in a potential loss of value of your entire investment in cryptocurrencies, complete or partial loss of purchasing power, and difficulty or a complete inability to sell or exchange your currency. Please make sure you are not risking funds you cannot afford to lose. In no event shall Cheetah be liable to any loss or damage of any kind incurred as a result of the using Cheetah or the services found at this site.